

## THE JORGE POSADA FOUNDATION

594 BROADWAY, SUITE 1213, NEW YORK, NY 10012

FOR FURTHER INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES  
AND TICKET SALES, PLEASE CONTACT:

**Michelle Gittlen**

Executive Director

Phone: 917.587.7159

Email: [michelle@jorgeposada.com](mailto:michelle@jorgeposada.com) or visit

[www.jorgeposadafoundation.org/heroes4hope/](http://www.jorgeposadafoundation.org/heroes4hope/)

THE NON-DEDUCTIBLE PORTION OF EACH DINNER  
TICKET IS \$170. **TAX ID# 05-0569457.**



To make this evening more enjoyable for everyone, we respectfully request that you refrain from asking for autographs. Due to increased security, no bags, baseballs, bats, hats, jerseys, or photos will be permitted in The Sheraton New York and Hotel and Towers. Must be 21 to consume alcoholic beverages. Please drink responsibly.



THE JORGE POSADA FOUNDATION EIGHTH ANNUAL

# HEROES<sup>4</sup>HOPE

BENEFITING CHILDREN & FAMILIES  
STRUGGLING WITH CRANIOSYNOSTOSIS.

## *Gala*

## RSVP & TICKET INFORMATION

**Thursday, September 10, 2009**

Sheraton New York Hotel and Towers

811 7th Ave, New York, NY 10019

6:30 PM Cocktails

7:30 PM Dinner

Festive Attire

**Greatest NY Yankee Catchers' Q&A**

**Moderated by MLB Studios on-air personality:**

Harold Reynolds

**Special Live Entertainment by Jon Secada**



## ☐☐ **\$100,000 PRESENTING SPONSOR**

### **VISABILITY**

- Exclusive Presenting Sponsor: The Jorge Posada Foundation 2009 Heroes for Hope Gala presented by...Sponsor Company Name & Logo
- Sponsor company logo on Step & Repeat media banners
- Full-page Back Cover Journal Ad and premium logo placement on screens and signage throughout event
- Presenting Sponsor listing in press releases, public service announcements, event publicity and the Jorge Posada Foundation website

### **HOSPITALITY**

- Three VIP tables for ten (10) at the Gala
- Meet & Greet with Laura and Jorge Posada at the Gala
- One group photo with Laura and Jorge Posada at the Gala
- Thirty (30) unique autographed Jorge Posada memorabilia items

## ☐☐ **\$50,000 STRIKE-OUT SPONSOR**

- Two (2) VIP Tables for ten (10)
- Meet & Greet with Laura and Jorge Posada
- One group photo with Laura and Jorge Posada
- Twenty (20) unique autographed Jorge Posada memorabilia items
- Full-page Strike-Out level Journal Ad and prime logo placement on screens and throughout event.
- Sponsor listing in press-release, public service announcements, event publicity and the Jorge Posada Foundation website

## ☐☐ **\$25,000 HEROES FOR HOPE SPONSOR**

- Premier Table for ten (10)
- Ten (10) unique autographed Jorge Posada memorabilia items
- Full-page Journal Ad and premiere logo placement on screens and throughout event
- Sponsor listing in press releases, public service announcements, event publicity, and the Jorge Posada Foundation website

## ☐☐ **\$15,000 MOST VALUABLE PLAYER SPONSOR**

- Premier Table for Ten (10)
- Half-page Journal Ad and sponsor listing on screens and throughout event
- Sponsor listing in press release, public service announcements, event publicity and the Jorge Posada Foundation website

## ☐☐ **\$7,500 ALL-STAR SPONSOR**

- Table for ten (10) • Listing in the Journal and on screens • Complimentary gifts for all guests

## ☐☐ **INDIVIDUAL GRAND SLAM TICKETS: \$750 EACH** Limited Availability **# OF TICKETS: \_\_\_\_\_**

## **GALA JOURNAL AD SPONSORSHIP LEVELS**

- ☐☐ Full-Page \$1,000
- ☐☐ Half-Page \$500
- ☐☐ Listing \$250

## **I AM UNABLE TO ATTEND, BUT I WISH TO CONTRIBUTE \$ \_\_\_\_\_**

to support the work of The Jorge Posada Foundation

## **PAYMENT INFORMATION**

- ☐☐ Enclosed is my check for \$ \_\_\_\_\_ Please make checks payable to **The Jorge Posada Foundation**.

- ☐☐ Please charge \$ \_\_\_\_\_ Credit Card # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ SC \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Solicitor Name

\* In order to be included in press releases, ads, and printed materials, sponsorships must be confirmed prior to each deadline. Deadline for Journal Ads is August 10th.